

Meeting the companies from the Languedoc-Roussillon vitivinicultural sector can only be to your advantage.

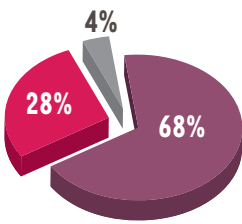
Brought together under the VINSEO professional group, their development follows a network dynamic to promote an overall regional offering to most closely meet your needs.

Supported by the Region in this collective initiative, the companies in the sector are teaming up with Sud de France Export to commit to an international development plan.

Vitivinicultural structures in Languedoc-Roussillon:

- 210 businesses
- 880 million euros in turnover
- 4,050 direct jobs

Divided according to their activity



- **Viticultural sector:** mechanical vehicles, viticultural equipment, phytosanitary products.
- **Vinicultural sector:** makers and distributors of cooperage and fermenting rooms, vinicultural and oenological products and equipment, makers, distributors and service providers for dry materials.
- **Other activities:** manufacture-distribution and service for the environment, technical service and installation.

A first-class regional technological and scientific environment

INRA Largest agronomic research institute in Europe, 2nd-largest in the world / **Montpellier Sup'Agro** International centre for higher education in agronomic sciences with its incubator dedicated to green sciences / **Agro Valo Méditerranée** Platform for creating and guiding valorisation projects / **Agropolis international** Green Sciences world campus / **Pech-Rouge experimental unit**, dedicated to «oenological research», platform dedicated to experimentation, validation, and pre-development of research results.

THE SITEVI MONTPELLIER 2009

INTERNATIONAL FAIR FOR THE GRAPE and WINE / FRUITS and VEGETABLES INDUSTRIES

Sectors represented:

- Structures for viticulture (*30%), arboriculture and market gardening
- Vinification (*25%) & œnology
- Fruits & Vegetables
- Agro-supply (*17%)
- Olive growing
- Harvesting
- Packaging (*21%) & sales
- Irrigation
- Sustainable development

*Key figures from the last edition:

795 exhibitors, of which 24 % foreign, mainly Italy, Spain, Germany





FORUM INTERNATIONAL D'AFFAIRES Sud de France Export



The ambitions of this initial edition:

- 300 business meetings held in 2 days
- 20 businesses from Languedoc-Roussillon
- 40 national and international buyers in special delegation (Argentina, Chile, Bulgaria, Hungary, Macedonia, Moldavia, Romania, Algeria, Morocco)
- 1 day of technical visits (vitivinicultural equipment production facilities, viticultural domains and cellars, etc.)

The 6 steps

from 1st May through 31st October

APPLICATION FORM

Fill in a form on our web platform. After validation by the international business forum manager, within 48 h, receive your access code.

from 1st May through 31st October

PROFILE FORM

With your access code, fill in your profile form and detail your needs, projects, types of services needed, project deadlines, budgets, etc.

from 1st July through 20 November

CONSULTATION OF «COMPANY PROFILES»

Access the profiles of companies signed up for the international business forum. Our platform was designed to provide the most flexible use possible.

from 23 through 27 November

CHOICE OF MEETINGS AND VALIDATION

Choose the contacts you wish to meet. For targeted, effective meetings, accept meeting requests from «companies».

from 30 November through 4 December

MEETING SCHEDULE

You will receive your meeting schedule, established according to your choices and your availability, one week prior to the international business forum.

from 7 December through 11 December

The DAY OF

At the international business forum, meet your contacts according to your schedule. The Sud de France Export team is available to ensure that meetings go as planned.